

**FOR IMMEDIATE RELEASE**

**Apr. 13, 2016**

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**Center for Autism and Related Disorders Announces New Services Provided in Madison, WI**

*The autism community of Madison and surrounding areas will now have access to CARD's renowned autism treatment services.*

MADISON, WI (Apr. 13, 2016) – Center for Autism and Related Disorders (CARD) today announced new services provided for the autism community in and around Madison. Recognized as a global leader in the field of autism treatment, CARD specializes in applied behavior analysis (ABA) to treat individuals of all ages diagnosed with autism spectrum disorder (ASD). ABA is the only scientifically validated treatment for ASD, and research shows that it is most effective when delivered early and at a high level of intensity. With a new location at 6409 Odana Road, Suite 1D, Madison, WI 53719, interested residents will be able to visit the office to learn more about and sign up for in-home services.

"I am so excited to be a part of serving the needs of my hometown community. The needs here are great, and we want the local autism community to know that we at CARD are here to help and provide services to families that are currently without services," said Isaac Portz, MA, BCAT, RBT, and CARD therapist outreach coordinator. "We are looking for opportunities to collaborate with as many different providers and educators as possible to make navigating autism smoother for the families of our community."

In addition to comprehensive in-home ABA services, the autism community in and around Madison will also benefit from CARD's outreach programs, aiming to consult and collaborate with schools and other service providers. CARD will offer parent training sessions, and CARD's Telehealth packages will be available for those who have long-distance clinical treatment needs.

The newly provided services in Madison are based on the CARD Model developed Dr. Doreen Granpeesheh, PhD, BCBA-D, founder and executive director of CARD. Dr. Granpeesheh has dedicated over 30 years to helping individuals with autism fulfill their potential and lead healthy, productive lives. Since its founding in 1990, CARD has helped thousands of individuals affected by autism and their families access the services and supports they need. The Centers for Disease Control and Prevention (CDC) estimates that one in every 68 children in the U.S. is diagnosed with ASD, with one in 42 boys and one in 189 girls diagnosed. These 2014 figures represent a 30 percent increase since 2008. As the prevalence of ASD has increased, services for individuals with ASD have not always kept pace with demand. As a result, families affected by ASD may encounter challenges when trying to access quality treatment. The increase in autism diagnoses and the lack of resources available to families in many communities leave parents struggling to access the services that are crucial to their child's development. CARD strives to meet that need by continuously aiming to provide top-quality ABA therapy across all populations.

**About Center for Autism and Related Disorders (CARD)**

CARD treats individuals of all ages who are diagnosed with autism spectrum disorder (ASD) at treatment centers around the globe. CARD was founded in 1990 by leading autism expert and clinical psychologist Doreen Granpeesheh, PhD, BCBA-D. CARD treats individuals with ASD using the principles of applied behavior analysis (ABA), which is empirically proven to be the most effective method for treating individuals with ASD and recommended by the American Academy of Pediatrics and the US Surgeon General. CARD employs a dedicated team of nearly 2,000 individuals across the nation and internationally. For more information, visit [www.centerforautism.com](http://www.centerforautism.com) or call (855) 345-2273.

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